

LANA GATTO

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DREAMING OF AFRICA: LANA GATTO SS 2025 COLLECTION

The warm colours of the African continent mark the Fashion collection, composed of 5 natural yarns, making lightness and brightness its hallmark. A light mood also characterizes the chic 'Atelier' line, whose musts are exclusive compositions such as silk and organic cotton. Finally, there is a complete revision of the colour schemes for some of the brand's iconic products like Nuovo Jaipur and Milo.

Ochre, earth, beige, and burnt tones: Lana Gatto draws inspiration from the warm evocative colours of African lands for the Spring/Summer 2025 collection, whose absolute protagonist is nature. Nature that lives powerfully not only in the shades, but also in the yarns: silk, viscose, linen, cotton, and organic cotton alternate to allow the creation of garments and accessories that make lightness and softness their hallmark. This is confirmed by both the 5 proposals that define the Fashion collection and the 4 of the 'Atelier' line, composed of yarns with exclusive construction and processing, and evocative taste and refinement.

Fashion: from Kenya to Malindi, a journey through the African continent

Tied to Lana Gatto's fashion universe, for spring/summer 2025 the Fashion collection evokes Africa starting from the names of its yarns, focusing on the naturalness of the yarns to dress wardrobes with weightlessness and soft nuances. For example, 'Kenya' – a multi-coloured yarn of cotton, viscose, and linen with a simple striped effect – and 'Tanzania' (cotton and viscose), create thin knits, cool clothes, and light outerwear, and given their complementarity, they are also proposed in the 'mix&match' version. But there's more: 'Savana', a thin bouclé in organic cotton and viscose, made even brighter thanks to the addition of a discreet lurex thread, and 'Safari', where cotton meets micro sequins for a refined and distinctive 'Chanel' style. Finally, 'Malindi' completes the catwalk-themed line, exclusively designed for summer bags and clutches, thanks to the use of cotton coated with a thin layer of wax that gives a pleasant leather-like effect.

Atelier: exclusive proposals for a refined style

They could only be named 'Zanzibar', 'Mauritius', 'Seychelles', and 'Dubai', the proposals of Lana Gatto's chic&exclusive line, whose distinctive elements are the

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refinement and excellence of the yarns. Elegant by nature are, for example, 'Zanzibar', whose cotton thread is coated with a thin layer of glossy polyester for a discreet yet impactful brightness, and 'Mauritius', in 100% organic cotton with *degradé* and stone-washed effect. This very yarn is proposed in the mix&match version with 'Seychelles', a perfect combination of cotton and hemp. The absolute preciousness of silk combined with organic cotton, instead, qualifies 'Dubai', making it a unique product. A uniqueness that also characterizes its print, which, in the name of the finest craftsmanship, is rigorously handcrafted, making each skein non-replicable.

Classic: the timeless icons

There are yarns that more than others tell the story of Lana Gatto, being cyclically reintroduced but always with a touch of innovation. Continuous proposals that, despite that, never lose their shine. Perhaps it is due to their composition, colours, and the creations they lend themselves to. Examples include 'Nuovo Jaipur', 'Milo', 'Silky', 'Cablè 5', and 'Sugar', which, for the upcoming spring season, are presented with a comprehensive revision of their colour palette to keep them always relevant.

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